

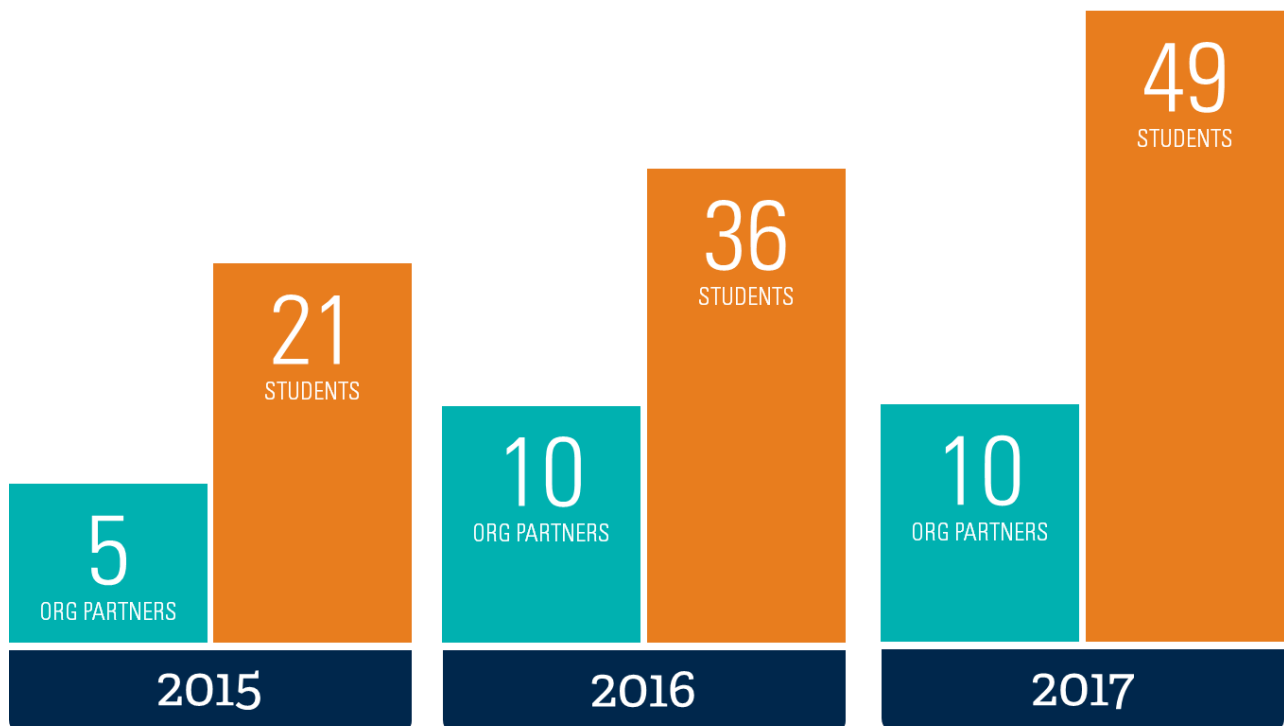
2017 MAGNIFY PROGRAM



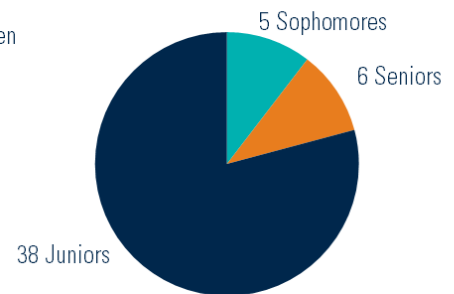
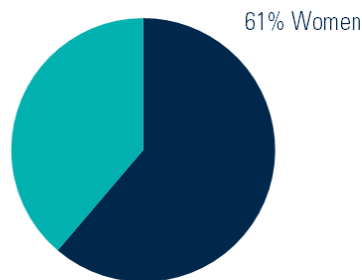
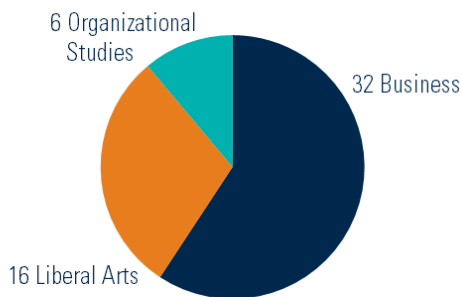
WHAT IS MAGNIFY?

Magnify is a unique immersion in Positive Organizational Scholarship (POS) designed with active learning at its core. It is a program for undergraduate students that combines two spring term courses:

- M0455—Foundations in Positive Organizational Scholarship and
 - M0456—Action Learning for Foundations in Positive Organizational Scholarship.
- Students take credits to satisfy these two courses, making the Magnify program their exclusive focus for the spring term.



49 MAGNIFY STUDENTS



*Standing when enrolled

10 ORGANIZATIONAL PARTNERS

1. AFIA
2. AMCOR
3. CASCADE ENGINEERING
4. DTE ENERGY
5. EDSI SOLUTIONS
6. LEON SPEAKERS
7. MICHIGAN MEDICINE
8. NSF INTERNATIONAL
9. QUICKEN LOANS
10. ZINGERMAN'S ZINGTRAIN

WHAT STUDENTS ARE SAYING

"After our time with the partner organization, I realized what we learn can impact people of all levels within any organization."

"After immersion week, I feel like I have developed a strong eye for positivity in workplaces and now truly understand what a difference positivity in organizations can make."

"Showing rather than telling how POS impacts organizations is a better way to get people actively incorporating POS into their daily lives."

"The action-learning component is extremely important in fostering POS understanding as students were able to not only learn about concepts, but also engage with the material."

Student Impact

- Overall, this is my favorite class at this University and I learned so much about myself and how organizations should and could function. It was amazing to meet new people and be in the presence of such intelligent and well-known professors, who genuinely cared about us and our understanding of the material.
- I improved so much as a person. Learning my strengths and seeing how they play into my everyday life was unbelievably important to my personal and professional growth.
- The opportunities to reflect in groups, brainstorm ideas, and witness real-life examples of POS in action through videos and case studies helped in developing a more in-depth understanding of POS. The case assignments, projects, and self-interventions pushed me to really analyze my life and experiences with POS and how I can work to foster flourishing in all aspects of my life.
- This class was great! Business school can be a competitive and intense environment, but this class showed a different side about what is possible within this building. I learned a lot about taking care of myself, but also learned how to take positive practices outside of school and into real businesses.
- The instructors created a safe space where I never felt afraid to voice my opinion. I absolutely loved the way the material was presented, because you could sense the urgency of it. The instructors told us many times that POS is the future of business, and I definitely believe that now.
- Amazing course, life-changing and purpose-changing.



Action Learning Partner Feedback

- We TRULY appreciated the content of the student presentation. The most valuable insight was to be able to see ourselves through their lens. As a team, we agreed that each of the conclusions/action steps the students presented were of much value and insight to us. Also, as trainers, their presentation style and content itself was a learning experience for us - which is rather impressive when you think that our organization has been training for over 20 years and we got a couple of great ideas on how to design our training based on how the students "trained" us in their final presentation. Hat tip!
- The communications were clear and the team was enthusiastic. I was impressed by how quickly they processed what they learned for a solid presentation at the end of the project. I enjoyed their passion and commitment to this work. It was so refreshing to be around that energy and to hear all of their innovative ideas on how we bring it to our organization!
- Interacting with the energy, creativity, eagerness to learn and overall vitality of the students was a highlight. They were awesome. The students on the team were so different, and yet each a joy to be around.
- The team presentation was fantastic, the framed artifact the student team gave to us is great and we have it hanging in the office. I thought the end of semester showcase presentation was a great way to see students apply their learning and to see how the program works.
- The team made all of the employees who were interviewed feel valued - from the shop floor to the executive team. It was great to see the organization through their eyes.

