



MICHIGAN ROSS

CENTER FOR POSITIVE ORGANIZATIONS
UNIVERSITY OF MICHIGAN

Research Microcommunity Community Guidelines

The Center for Positive Organizations (CPO) provides support to research-based microcommunities by providing a listing and a profile page on our website. We hope this enables deeper engagement and sparks new connections. The content submission form will ask you for all the information and content assets required to create a templated listing and profile page. We will reach out with a page for your review.

For questions about microcommunity listings and webpages, please email us at cpo-communications@umich.edu.

Community Guidelines

- Research microcommunities must be associated with a topic broadly related to the field of Positive Organizational Scholarship.
- Research microcommunities must be active and engaged with current members.
- Research microcommunities may have a listing and webpage hosted by CPO and a separately maintained website. All research microcommunities are responsible for maintenance and updates of their separately owned websites and/or member listservs.
- Research microcommunities must appoint at least one and no more than three members as points of contact for CPO.
- CPO will not manage membership of microcommunities. A valid email address must be included on your research microcommunity profile page hosted by CPO, and interested scholars will be directed to connect with the microcommunity key contact to learn more or get involved.
- Microcommunities can update their listing or profile page once per year. CPO will update research microcommunity listings and profile page content only once per year, during summer months, with few exceptions that require urgent updates such as a new URL for owned websites. CPO will not make monthly or quarterly member updates.
- Photos and video content hosted on a profile page must be owned by the research microcommunity or be licensed to be freely used in the public domain.
- CPO reserves the right to remove listings and profile pages for any research microcommunity not in observance of these community guidelines or not in compliance with information policies of the University of Michigan.

Requirements

Once approved for a listing and profile page, the research microcommunity will



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complete CPO's Research Microcommunity Content Submission Form to provide the following:

CONTACT INFORMATION FOR CPO (this will not be published)

Name, affiliation, and email address for no more than three members to serve as points of contact for CPO

LISTING ON RESEARCH MICROCOMMUNITY LANDING PAGE

- Formal name of research microcommunity
- Descriptive paragraph (175 word limit)

PROFILE PAGE

Primary content required:

- Formal name of research microcommunity
Descriptive text (500-word limit), examples of content may include:
 - Mission/vision
 - Overview or history
 - Areas of focus/expertise
- Contact email(s): general email address (e.g., positiveorg@umich.edu) or contact information for up to three (3) members of your community (name, affiliation, email)

Primary content suggested, if available:

- Slogan/tagline for under the formal name
- Logo (400 x 400 px; png or jpeg)
- Research microcommunity-owned website URL
- Research microcommunity social links
- Header photo (1440 x 500 px; png or jpeg)

Additional element: One (1) element selected from the options below (optional):

- Embedded Flickr album
- Embedded YouTube video
- Testimonial/quote

Resources and helpful links: A list of up to five (5) hyperlinks that either direct to your provided external URL or to a PDF provided by your group uploaded to our website.

Examples of content may include:

- Founders, committee list, directory of members, or board members
- Upcoming events or programs
- Suggested research or readings
- New Member Form or Update Member Listing form

Questions? Email cpo-communications@umich.edu.