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# POSITIVE ORGANIZATIONS CONSORTIUM VIRTUAL MEMBER FORUM – FALL 2021

## THEME:

## PERSONALIZATION FOR THE WORKFORCE OF THE FUTURE

In this virtual member forum, we will explore the science behind workplace personalization and how organizational and social contexts can impact an employee's sense of fulfillment, well-being, growth, authenticity, and thriving.

Day one will feature an interactive workshop on personalization and employee experience with Michigan Ross' Professor Dave Ulrich. On day two, members will hear from a panel of scholars and practitioners as they share strategies for creating organizations that can be personalized to meet employee needs.

**DATES:** Tuesday, November 16 and Wednesday, November 17, 2021

**TIME:** 1:00-5:00 p.m. ET (both days)

**ZOOM LINK:** [Complete this registration form](#) to receive Zoom login credentials

## AGENDA

### DAY 1: TUESDAY, NOVEMBER 16

**1:00-1:30 p.m. ET**

**Welcome Activity**

**1:30-3:00 p.m. ET**

**Interactive Workshop:  
Personalization as the Leadership and HR Takeaway from the 2020-2021 Crises**

**Presenter:** [Dave Ulrich](#) (Michigan Ross; RBL Group)

What is your primary takeaway from the crises (plural: global pandemic, social injustice, political quarrels, economic variability, digital 4.0) of the last eighteen months?

Many thoughtful answers include: advancing the digital revolution, redefining work boundaries to include virtual work, increasing social citizenship with an emphasis on diversity, equity, and inclusion, harnessing uncertainty through agility, managing emotional resilience, etc.

This workshop will focus on the lasting legacy which is personalization and offer insights and tools how personalization at two levels: Personalization focuses on 1) the person and 2) personalizing work.

**3:00-3:15 p.m. ET**

**Break**

**3:15-5:00 p.m. ET**

**Day 1 Member Discussion**

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DAY 2: WEDNESDAY, NOVEMBER 17

1:00-1:30 p.m. ET

**Welcome Activity**

1:30-3:00 p.m. ET

**Panel Discussion:**

**Flexible, Inclusive, and Connected Organizations**

**Panelists:**

- [C.J. Azubuine](#) (Cisco)
- [Jennifer Janus](#) (Pophouse)
- [Meredith Myers](#) (Job Crafting LLC.)
- [Kevin Skinner](#) (Tucson Electric Power)
- [Meg Warren](#) (Western Washington University)

As we stand at the crossroads of what the future of organizations could be, this panel will address the question: how might we create high-performing teams that thrive by putting people first? To open up our creativity and find new possibilities, panelists will highlight how they are personalizing work experiences through strengths work, job crafting, allyship behaviors, intentionally designed workspaces, and more. Participants will learn from panelists' key stories and insights that will foster more flexibility, inclusivity, and connection in their organizations.

3:00-3:15 p.m. ET

**Break**

3:15-5:00 p.m. ET

**Day 2 Member Discussion**