

Magnify Immersion Program

Study positive practices to strengthen workplace culture and discover your best self
Spring Semester 2018

WHAT IS MAGNIFY?

A spring semester academic program for bringing Positive Organizational Scholarship (POS) to U-M's best and brightest students in order to learn, identify, and employ POS principles and practices that build high-performing organizations that bring out the best in people.

WHAT IS POSITIVE ORGANIZATIONAL SCHOLARSHIP?

As a sub-field in the area of Management and Organizations, POS is emerging as a focus for organizations to empower people to create positive work environments, improving the culture of their workplace and helping them discover what is possible with employees and within their organizations.

THE CLASS + STUDENTS

The Magnify program welcomes 50 U-M undergrads, commonly studying business or organizational studies with an interest in POS-related practices and research. The course is composed of three components: classroom work, action-learning, and an integrated reflection.



“After my time with the partner organization, I realized what we learn can impact people of all levels within any organization.”

++ 2017 Magnify Student

WHY APPLY?

Immersive learning: Students learn about the latest POS research, principles, and practices and apply them in a unique learning community with devoted and passionate instructors.

Bringing life to work: Student teams spend a week embedded at a partner organization hosted by high-level change agents using evidence-based tools and field research methods to interpret their positive capabilities such as resilience, gratitude, and compassion. Sample past partner organizations include DTE, Henry Ford Health Systems, Detroit Public Schools, and Cascade Engineering.

Bright future: In addition to building a network with business leaders and Ross alums, students discover their own positive identity and explore potential trajectories for career growth as change agents.

Earn 6 credits: Class meets daily during spring term including one week off-site at a partner organization.

LEARN MORE + APPLY

REGULAR ADMISSIONS DEADLINE: FEB 23
POSITIVEORGS.BUS.UMICH.EDU/MAGNIFY